



MINUTE NAVIGATOR

BIG BUY **Sample Script**

Welcome to your “**Big Buy Minute**,” with a quick tour of everything that’s hot in home electronics.

This week is a great time to upgrade to a new digital camera! You’ll find savings of 5 to 15% off to the left of this window – and hey, shipping is free!

And if a major appliance is in your future, just look to the right. There you’ll find Energy Star dishwashers – and other great appliances – from all the major manufacturers!

Attention Bargain Hunters: Clicking on the strip above will get you to extreme deals on discontinued items in the **Big Buy Outlet Center**.

Up above that is Hugh Laurie from the blockbuster show “House.” He’s there to tell you that you can choose from over a thousand DVD titles – and they’re all 30% off.

iPhones are changing the way we live, and if you’re interested in getting your own phone, iPod, and internet in one very cool device, click on the strip above Hugh for your very own **iPhone 3G**.

And above that, you can search the entire Big Buy site. Just type a keyword or item number in the **Search Box**.

If installing new electronics is not your thing, check in with **SERVICE AND INSTALLATION** in the box below and to the left – they’re your best choice for computer, car, and home theater installation.

I’m Jim Parks, and this has been your “**Big Buy Minute**.”